



## 7 DEADLY ZINS®

### OLD VINE ZINFANDEL 2017 LODI

#### HISTORY

Released in 2002, 7 Deadly was born from a Catholic school upbringing and our winemaker's lust for hedonistically seductive wine. Seven certified sustainable vineyards were chosen for the inaugural vintage in the enviable Lodi appellation, where Zinfandel reigns supreme. The Seven Sins were related to the seven Old Vine Zinfandels blended in the wine to create 7 Deadly Zins, now America's favorite Zinfandel\*.

#### GROWING CONDITIONS

We could not have asked for better conditions for the 2017 growing season. We started picking in late July and finished the last week of October, just before heavy rains hit. With so many ideal factors coming together at the peak of harvest, 2017 is a vintage to look out for!

#### TASTING NOTES

Sinful indeed, our 2017 Old Vine Zinfandel is full-bodied and seductive. Heaps of jammy berry fruit are followed by aromas of leather, oak and spice notes. On the palate the wine is round and layered showing flavors of dark fruits, currants and toffee through a lingering spice-touched finish.

#### TECHNICAL DATA:

T.A.: 0.61g/100ml

pH: 3.65

Alc.: 15.0%



CERTIFIED SUSTAINABLE  
GRAPE GROWING BY THE  
LODI RULES PROGRAM