



7 DEADLY ZINS

OLD VINE ZINFANDEL 2020 LODI

HISTORY

Released in 2002, 7 Deadly was born from a Catholic school upbringing and our winemaker's lust for hedonistically seductive wine. Seven certified sustainable vineyards were chosen for the inaugural vintage in the enviable Lodi appellation, where Zinfandel reigns supreme. The Seven Sins were related to the seven Old Vine Zinfandels blended in the wine to create 7 Deadly Zins, now America's favorite Zinfandel*.

GROWING CONDITIONS

We could not have asked for better conditions for the 2021 growing season. We started picking in late September and finished the last week of October, just before heavy rains hit. With so many ideal factors coming together at the peak of harvest, 2020 is a vintage to look out for!

TASTING NOTES

Sinful A Little with our 2020 Old Vine Zinfandel. Full-bodied and seductive with heaps of dark berry fruit, followed by aromas of leather and oak. On the palate, the wine is round and layered, showing flavors of dark fruits, vanilla, and toffee through a lingering spice-touched finish.

TECHNICAL DATA:

T.A.: 6.3 g/L

pH: 3.52

RS: 3.6

Alc.: 14.58%

Composition:

Zinfandel — 80%, Petite Verdot — 11%,
Petite Sirah and Mixed Red — 9%



CERTIFIED SUSTAINABLE
GRAPE GROWING BY THE
LODI RULES PROGRAM